

**COMMITTEE MEETING
ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
DESOTO COUNTY, FLORIDA
APRIL 21, 2017**

I. CALL TO ORDER 8:15 AM

II. MINUTES APPROVAL- WILL ROLL TO NEXT MEETING FOR SAKE OF TIME

III. REGULAR BUSINESS

1. Brainstorming- Challenges Section

Provide Solutions to the challenges section of our EDAC plan

2. SCORE

IV. PUBLIC COMMENTS

V. COMMITTEE COMMENTS

VI. STAFF COMMENTS

A. Mike Taber- None

B. Earl Hahn

VII. ADJOURN

NOTE: For quasi-judicial matters, any party desiring a verbatim record of the proceeding of this hearing for the purpose of an appeal is advised to make private arrangements for the production of a record and anyone wishing to present documents or other written evidence to the Board must provide eight (8) copies of the written material. If special accommodations are required in accordance with the Americans with Disabilities Act, individuals should contact the County Administrator's Office by calling 863-993-4800 at least forty-eight hours prior to the hearing.

**BOARD OF COUNTY COMMISSIONERS
DESOTO COUNTY, FLORIDA
DATE: April 21, 2017**

Consent Agenda
 Regular Business
 Public Hearing

Quasi-Judicial Public Hearing
Time

| | |
|---------------------------------|-------------------------------------------------------------------------------------------------|
| DEPARTMENT: | Economic Development |
| SUBMITTED BY: | Mike Taber, |
| PRESENTED BY: | Andy Neuhofer, Chairman |
| TITLE & DESCRIPTION: | Brainstorming- Challenges Section |
| REQUESTED MOTION: | None- Brainstorming workshop |
| SUMMARY: | |
| BACKGROUND: | |
| FUNDS: | Budget Amount N/A Actual Agenda Item N/A Cost: Account Number: N/A Explanation: N/A |
| ATTACHMENTS: | Strength weakness Feb 2017 |
| REVIEW APPROVAL: | Department Director |
| | Finance Director |
| | Budget Department |
| | Purchasing Department |
| | County Attorney |
| | County Administrator |

What are the Strengths and Challenges of our community?

Strengths

Challenges

| Business Strength | How should BOCC leverage/support? |
|--------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Low cost alternative to large FL markets | <p>Completed at January 13, 2017 EDAC Meeting</p> <ul style="list-style-type: none"> -Providing a matrix that compares DeSoto County in cost savings to Metro area -Highlighting specific examples where demographics are favorable -Promoting our excellent transportation network (particularly roadways) for commerce -Promoting specialty care at DeSoto Memorial Hospital -Improving City roads and Community Appearance -Promoting excellent access to government and responsive customer service by County and City employees -Promote Tourism events that draw people into the Community to see for themselves the strengths -Attract high-end recreation like cutting horses, dog shows, tournaments -Use/Invest in Social Media Marketing -Continue Regional approach -Have Committee members engage youth by speaking with them about business. -Encourage the Chamber to do the same -Create and participate in programs like Junior Achievement, youth entrepreneurial programs, youth business engagement programs, etc. -Promote the fact that we are in a Foreign Trade Zone |
| Existing agricultural workforce with transferable skills | |
| Progressive High School Vocational and Dual Enrollment Plans | |
| Support from State and Utility Economic Development | |
| Qualified Economic Development professionals | |

| Challenges/Barriers to Businesses | How should the BOCC address? |
|-------------------------------------------------------------------------------|------------------------------|
| Lack of qualified workforce | |
| Lack of competitive real estate offerings | |
| Frequent areas of blight | |
| Lack of funding for economic development | |
| Poor education attainment | |
| Increased competition from coastal communities | |
| Lack of production industry | |
| Undeveloped technology training resources | |
| Crop disease/need to diversify agricultural and related processing businesses | |

Opportunities

| | |
|-----------------------------------------------------|--|
| Rising cost of doing business in large FL markets | |
| Access to Central and South Florida population base | |
| Increasing population base | |
| Increasing Taxpayer base | |

Attachment: Strength weakness Feb 2017 (2018 : Brainstorming- Challenges Section)

**BOARD OF COUNTY COMMISSIONERS
DESOTO COUNTY, FLORIDA
DATE: April 21, 2017**

Consent Agenda
 Regular Business
 Public Hearing

Quasi-Judicial Public Hearing
Time

DEPARTMENT: Economic Development

SUBMITTED BY: Mike Taber,

PRESENTED BY: Lew Ambler, Vice Chairman

TITLE & DESCRIPTION: SCORE

REQUESTED MOTION: None - Presentation

SUMMARY:

BACKGROUND:

FUNDS: Budget Amount N/A
Actual Agenda Item N/A
Cost:
Account Number: N/A
Explanation: N/A

ATTACHMENTS:

REVIEW APPROVAL: Department Director

Finance Director

Budget Department

Purchasing Department

County Attorney

County Administrator
